



# District 27

April 2008

# Action Lines

## CONFERENCE Program Announced

International President **Chris Ford**, DTM, leads the cast of speakers at our spring conference. A Toastmaster for over 25 years he is a retired Canadian Forces brigadier general and is currently Director General of Alternative Dispute Resolution for the Canadian Department of National Defence. In other sessions **Sandra Coles-Bell** will speak about leadership and our journey in Toastmasters and the community. **Paul Lawrence Vann**, author of *Higher Ground*, will speak about communication and how we can take it to a higher level. International Director Candidates **Nancy Holder**, DTM, **Annelie Weber**, DTM, and **Thomas Weber**, DTM, will speak about their vision of serving as part of the leadership and strategic thinking team that guides the world's largest volunteer communication and leadership organization.

A registration form appears on the last page of this newsletter.

## FROM THE DIRECTOR'S CHAIR Build Your Club

by *Heath Suddleson, DTM*

Your April renewals are in and you have lost some key members. You might be frustrated. You might even be counting the days until June 30. It's okay, I've been there myself and I promise it can get much better and it can get better fast. The key is to build your membership back up. Yes, I know all the excuses. "I'm too busy to advertise" and "We've tried that already" are my two favorites. I was so busy at work that I didn't look through the hundreds of resumes sitting on my desk to hire an assistant. I was only hurting myself because once I "made" the time to hire my assistant, my time was much easier to manage. Getting new members works just the same way. It takes time now, but it will save you time later. If you have tried something before, try it again with a new twist. There is a list of 25 ways for a corporate/government club to build membership and 25 ways for a community club to build membership on the district web site. If you can't find it, e-mail me at [d27gov@d27tm.org](mailto:d27gov@d27tm.org) and I will send it to you directly. I am willing to bet that your club has not tried all 25 ways. Regardless of club size, you can rebuild to over 20 members if you have the desire. I have seen clubs where only 2 members out of 6 paid attended meetings rebuild to over 20 members with 14 at each meeting. It took a year and it took a lot of work, but it was great to see so much excitement. They did one Open House a month for 4 months and advertised them well. Each new member that joined helped advertise the next Open House so the help increased exponentially. Suddenly, the members that had been doing it all before had help and their time became much easier to manage. You can do it and we are here to help you. Let us know if

you need our assistance.

## JOB OPENINGS

We have job openings for Shift Supervisors, Front Line Managers, Middle Managers, and Executive Managers. I'll grant you the pay is not the reason to do this, but the benefits are great. Shift Supervisors are the club officers who work directly with the members to create the best clubs and the best environments for growth and development. Front Line Managers are the Area Governors who help to supervise 4-7 Clubs. Middle Managers are the Division Governors who are no longer directly involved with the action point in the club. You will need to develop your leadership skills to motivate your staff which will consist of 4-7 Area Governors. Executive Managers are the Lieutenant Governors and District Governor, who need to learn leadership skills to motivate the Middle Managers and Front Line Managers. At this level you get a budget to manage. To apply or for more information, please contact me at [d27gov@d27tm.org](mailto:d27gov@d27tm.org)

I will share with you that I have managed a staff in my professional career as large as 6 people. The greatest lessons I have learned in management and leadership have been serving as a club and district officer in Toastmasters. The pay is nothing now, but it could lead to a promotion or a new position that pays great later down the road.

## PROXY PANDEMONIUM

Now is the time of year that we are asking clubs for two kinds of proxies. What are they and why are they important?

Got a Question? Is there something you'd really like to know or sound off about? Write it out and send it by e-mail to newsletter editor Mike Schultz. We'll include the best questions and most informative answers in future issues. BTW, we'd love to hear what you think about Action Lines and what you'd like to see here.



# Contest Calendar

## April

11	Area 43, 7:00 PM
11	Area 52, 5:30 PM
12	Area 64, 1:00 PM
14	Area 85, 7:00 PM
16	Area 2I, 7:00 PM
16	Area 61, 6:30 PM
17	Area 23, 6:15 PM
17	Area 81, 6:30 PM
17	Area 84, 6:30 PM
18	Area 4I, 7:00 PM
19	Area 65, 3:00 PM
19	Area 74, 1:30 PM
19	Division E, 10:00 AM
20	Area 73, 3:30 PM
21	Area 32, NOON
83	Area 83, 7:00 PM
23	Area 72, 6:30 PM
24	Division B, 7:00 PM
24	Area 34, NOON
29	Division F, 12:45 PM
30	Area 37, 11:00 AM

## May

1	Division A, 5:45 PM
2	Division D, 7:00 PM
3	Division G, 3:00 PM
3	Division H, 9:30 AM
10	Division C, 10:45 AM
24	District Conference

Check the District 27 web site for complete details.

## 2008-2009 Elections

The Nominating Committee chaired by Past District Governor Karen Booker, DTM, has interviewed members whose names were placed into nomination for one of District 27's elected offices. Its report is expected shortly. Candidates will be invited to submit information for publication in Action Lines. Watch for publication of a special Election Guide.

The first is the proxy for the Spring Conference. It appears on page 5 of this newsletter and can be mailed, faxed, e-mailed, hand carried, or sent by carrier pigeon to the Spring Conference. Each club gets two votes and each Club President and VP Education should fill one out. If the President or VP Education cannot attend the conference, any club member can cast the club votes. It is at this conference that we will be electing the leaders for District 27 next year.

The other proxy is sent to the Club President of record from Toastmasters International WHQ in a large blue envelope. This is the proxy for your club's votes to be cast at the Regional and International Conferences. This proxy will have my address pre-printed on the back. This is a very important piece of paper and if it is lost, TI will replace it only once. After that, your club will have no voice. We cannot accept photocopies or letters as your Regional or International proxy. It must be the original proxy sent to you from WHQ. There will be 3 boxes for who you want to carry your proxy and there will be some proposals for you to instruct your vote. For the 3 boxes on who can carry your proxy, they are in order of preference. Box "A" is for a member of your club who will cast the votes at the Regional or International Conference. Box "B" is if you know someone who is going and you trust them to cast your vote in your best interest, even if they

are not a member of your club. Box "C" is if you are not sure who is going and you want the highest ranking District Officer to carry your club vote. If you select Boxes "A" or "B" you can give your proxy card to the person named. If you select Box "C" you can place a stamp on the card and mail it to me since my name and address are pre-printed on the back. Which box you check is not as important as the club vote being cast by someone. Because these proxies are also needed to cast votes for International Director Candidates, you may be asked by more than one person for your proxy card. If you are unsure of how to handle this, please call me directly and I will discuss it with you confidentially. My phone number is 301.538.9158 or you can e-mail me at [d27gov@d27tm.org](mailto:d27gov@d27tm.org).

## SPRING IS HERE... in more ways than one

by Lillian O. Cooke, DTM  
Lieutenant Governor Education and Training

April showers bring May flowers, or so the saying goes. And May also brings the District 27 Spring Conference. The conference will be held on Saturday, May 24, 2008, at the Crystal City Marriott in Arlington, VA.

We have educational sessions, the Evaluation Contest, the Hall of Fame, the Business Meeting, the International Speech Contest and a session by the Toastmasters International President Chris Ford, DTM.

All of this for a minimal fee of \$125, which includes meals.

Our educational session presenters are Paul Vann, Sandra Coles-Bell, and a panel composed of the candidates for International Director for Region VII. More to come in this newsletter.

## CLUB OFFICER TRAINING COMPLETED

We had a good turnout for the second round of training. Thank you to the many instructors and helpers at each session. Results can be seen on your club's Distinguished Club Program Report at [http://reports.toastmasters.org/reports\\_new/dcp.cfm](http://reports.toastmasters.org/reports_new/dcp.cfm). Check the results for your club and let me know right away if any corrections need to be made.

## IT'S CONTEST SEASON

The International Speech Contest and the Evaluation Contests are being conducted now. Please attend the Area Contest, the Division Contest and the District Contest to provide support for your club's contestant at all levels. It's so rewarding when a contestant can look into the audience and see a friendly face from the club.

Not sure when a contest is being held? Check for the contest information at this site: <http://www.d27tm.org/contests/ContestByArea.aspx>.

## DISTINGUISHED BY APRIL 30!

Each club that is Distinguished or better by April 30, 2008 (as reflected on the TI web site) will get a \$50 Bookstore Bonus. Be

## Action Lines

The Newsletter of District 27 Toastmasters

Heath Suddleson, DTM  
District Governor and Publisher

For up-to-the-minute news, check [www.d27tm.org](http://www.d27tm.org) and [tm27.wordpress.com](http://tm27.wordpress.com).

Send articles for publication in future issues to PRO Mike Schultz, [schultzmt@mac.com](mailto:schultzmt@mac.com).

sure to submit your CCs and ACs now in order to avoid the rush. There are 91 Clubs with 4 or more goals met! WOW! Heath, John, and I offer CONGRATULATIONS to all 64 clubs who have already completed 5 or more DCP goals!

## News You Can Use

by John Lesko, DTM  
Lieutenant Governor Marketing

By now most club officers, area and division governors, and even some of my office mates, family, and friends are plenty tired of hearing me rant about "March Madness" and/or the fact that we're in the DUES ARE DUE season. So I figure I'll change the subject—just a bit—and share a little knowledge which I recently found while surfing the net and/or from that which I've picked up over the past decade or so in Toastmasters.

### MOMENTS OF TRUTH

When was the last time your club paused to take

an objective look at Club operations and programs to determine how these can be improved for obtaining and retaining members? Don't be an April Fool by not taking the time for such a reflective moment. Suggest you do a little *spring cleaning* and participate in an honest assessment of your club's general health and fitness by filling out the Member Retention Scorecard at the end of this article.

### FROM PROSPECT TO GUEST TO MEMBER

Promoting membership is a human experience. It's a relationship between you and the potential member. You have to find the people who are interested in Toastmasters and cultivate their interest. Potential members can be found all around you. Consider the following ideas as you work to strengthen your clubs:

*Have a procedure to follow up on new member leads.* Don't be caught ill-prepared. You need a plan or

procedure in place to properly handle all prospects.

Invite your *family and friends* to attend a speech contest.

If you own your own business, *encourage your employees* to join Toastmasters. If you're not an owner, encourage your coworkers to join.

*Ask the people you do business with on a regular basis to come with you to a meeting.* For example, your banker, grocery clerk, gardener, veterinarian, postal clerk, real estate agent, clergy, retail store clerk, etc.

*Invite your boss to a club meeting.* Let your boss know that Toastmasters is a serious (or at least a semi-serious) place to build your communication and leadership skills.

*Make a list of all the people you know who would benefit from Toastmasters.* Invite one person from the list to each meeting. Ask them to join.

*If you have children 18 or older, remember that they can*

*join Toastmasters.* While you may not want them in your own club, encourage them to find a club that will work for them. And don't forget their friends!

*Participate in career day at high school where you can tell students about Toastmasters.* Don't forget that many high school students are 18 and are eligible to join a club.

*Invite your Area Governor to be an Honorary Member of your club for the remainder of his or her term of office.* Have the Club or a member pay the TI dual-membership fee for that's what it means to be an Honorary Member.

Seek out members who are willing to *sponsor or subsidize* annual memberships for a local minister, unemployed person, or college student.

When approached for a gift for a *charitable auction or prize*, offer to sponsor a 12-month membership in your Toastmasters club. Yes, such a charitable gift

## DCP Progress Distinguished Club Scoreboard

### 10 Goals Met

5160 Free Spirits  
1792 Springfield

### 9 Goals Met

3550 Reston-Herndon  
5154 Loudon

### 8 Goals Met

935498 PMIWDC #01  
1795 HUD

8072 School Street  
7776 Bennie Bough  
6585 Manassas Community

### 7 Goals Met

5986 G.U.T.S.  
9599 FEMA  
751105 Naval Audit Service Th  
3130 TASC  
1889 Leesburg Speakeasies

980049 AOL  
2184 Andrews  
8282 Seven Seas  
8532 Burke  
2635 Chopawamsic  
91 BAH  
932058 Sprint Nextel

### 6 Goals Met

8095 Park Center  
1254 Spirited Speakers  
2940 1500 Speakers  
3314 New Southwest  
7787 Lone Star  
3294 USDA  
1037 Federal  
754669 Naval Audit Service Tu  
1149 DIALoguers  
3213 Presidential Speakers  
1051517 Fast Forward

611 Kohoutek  
5695 Speak Your Mind  
8806 Centreville  
912688 Esperantos  
4566 Franconia Orators  
3772 DLA  
1973 Prince William County  
8913 Lake Ridge  
799315 Build a Bridge

### 5 Goals Met

9623 5-Star  
3231 LUCKY  
2945 Network Express  
3122 Annandale  
8211 Voices Of SHRM  
3248 State Of Speaking  
1642 Challenger  
839725 NRECA  
6967 Nathan Hale

1054662 CGHQ  
744715 Naval Audit Service  
7670 Tower Talkers

### One Dulles

6651 Get The Edge  
925532 Cox Communicators  
853574 IBM Fair Lakes  
5378 Virginia Advanced Speakers

695340 Kingstowne Toasties  
7467 South County Communicators

4967 MacToast  
1762 Vienna  
3078 US Geological Survey  
4787 Accenture

## Distinguished District Scoreboard (reported April 8)

Payments		Clubs		CCs		ACs	
Goal	Actual	Goal	Actual	Goal	Actual	Goal	Actual
8020	6248	198	195	275	184	78	75

might help you between now and April 15 for tax return purposes but think of the good will you've given to another who may fall in love with toastmasters and could become a future World Champion of Public Speaking.

*Join another club.* I'm not suggesting you drop out of your home club but rather I'm suggesting you become a dual member. If you're a member of a company-sponsored club, then consider joining a community club. Each type of club has something different to offer. Audiences vary from one venue to another. You need not join a club for an entire dues cycle. Just be honest with the club you do join and tell them up front that you're trying this dual membership on a trial basis.

#### THE MEMBER RETENTION SCORECARD

Scorecards are used to measure your performance

in specific areas. What's performance? It's the ability to achieve results toward your club's DCP goals. The Member Retention Scorecard measures how effectively your organization uses proactive strategies to retain members. Use the scorecard below to rate your club's performance for each retention strategy. Calculate your Overall Retention Strategy Score by adding up the values for all strategies. Write your score in the bottom row provided and compare your score to the ratings below.

#### WHAT DOES YOUR RATING MEAN?

43-48 points: You're proactive in retaining members. Share your best practices with others.

42-36 points: You're implementing proactive retention strategies and should use them consistently.

35-26 points: You're spending more resources

to recruit members than to retain them.

25 or fewer points: You're losing members faster than you can recruit them. Take quick action now.

## In the Mood

By Theresa Caldwell, CL, CC-B  
Alexandria Treetop Speakers

As the Toastmasters year draws to a close it can be a bit of a challenge to complete your speaking goals, especially when you've got eight or nine speeches under your belt. You would think it would be easy to reach your goal when you're that close, but that's when "stuff" seems to get in the way. The stuff that tried to derail me when I was going for my CTM, as it was called then, comprised a short but powerful list: the weather (how cruel that the days got longer and nicer as the Toastmasters year got shorter), work (everyone tries to complete projects before summer vacations), school (end of the term for the kids and/or you, complete with concerts and graduations), and mood. With everything else, I wasn't in the mood to develop or schedule speeches. So, I gave myself theme songs.

The President has *Hail to the Chief* playing when he enters the room for special events. That's got to help him get revved up. Almost everyone can name at least one song that gets them going. So, I decided to get myself revved up for meetings—especially when I was speaking—with theme music. And I could do better than the President by having several songs lined up to motivate me, even if they were only in my head. Try it! It gets

the creative juices flowing that we need to craft great speeches, it keeps you focused on your goal, and it's fun. Here are a handful of my favorite musical motivators:

*In the Mood* by Glenn Miller. I first heard this song in high school. I was in the orchestra when the conductor gave it to us for the spring concert. I think our first run at it made some of our ears bleed, but by concert time it was the beautiful, toe-tapper Glenn Miller intended. *In the Mood* remains one of my favorite songs. Just thinking about it lifts my spirits, and awakens the school girl I thought I'd left behind. You have a similar young dreamer inside who doesn't want you to put your goal on the back burner, so get *In the Mood* to complete your speeches or presentations.

*Higher Ground* by Stevie Wonder. How can you not have a Stevie Wonder song that turns you on? I like this one because it acknowledges the fact that we stumble, but the tempo makes sure you "keep on tryin'" until you reach your goal—your "higher ground." There are several songs in what I call the Don't Give Up Category. One of my other favorites is *On Broadway*. I prefer George Benson's version. "They" said he wouldn't last too long, but "they're dead wrong, I know they are," he sings. Any old story in your head that says you *can't* is also dead wrong.

*Call On Me* by Chicago. Sometimes you just can't get the juices flowing on your own. So when you feel like you've run out of speech topic ideas and the schedule in the rest of your

### Member Retention Scorecard

PROACTIVE MEMBER RETENTION STRATEGIES	SCORE
We identify and document initial expectations and interests of our new members.	
We communicate with new members regularly during their first year to ensure their initial expectations are met.	
We contact existing members regularly to discuss their experiences and understand their evolving needs.	
We collect, review and manage member intelligence (e.g., member inquiries, needs, feedback, and participation).	
We help members connect with others, form alliances and participate in our club and the larger Toastmasters community	
We listen to members' concerns, provide timely follow-up, and let them know are issues are being addressed	
We reward members for their loyalty to us—for providing feedback, referring others and for their renewals.	
We recognize our best members and provide unique or special opportunities to show our appreciation.	
We share a strategic plan with members and regularly communicate about our goals and accomplishments.	
We evaluate and modify our benefits to align more with our members' current and evolving needs.	
We develop, refine, and maintain a retention plan which includes retention goals, strategies, action plans to implement and a budget.	
We allocate resources (e.g., time, money and people) for retention planning, implementation, and to perform associated activities.	
Total Club Score	

Rate your club's use of each strategy on a scale from 1 to 4: 1—Are You Kidding?, 2—It's Hit or Miss, 3—Yes, For the Most Part, 4—Absolutely!

life seems overwhelming, call on a fellow Toastmaster. Many are ready, willing and great at helping each other through dry spells, but you have to open up and ask. Tell a club officer you need some guidance, or turn to a more experienced club member. Here's another idea: find someone who joined around the same time you did, and form a pact to help each other make it to the Competent Communicator finish line. That bond may even help you reach Competent Leader and Advanced Communicator goals. Another of my favorites in the We're Here To Support You Category is *The Spinners' I'll Be Around*.

*(You Make Me Feel Like) A Natural Woman* by Aretha Franklin. Don't your fellow club members make you feel like a naturally valuable member of the organization when you give a speech? They clap, give you enlightening evaluations, and encourage you as much as possible. How often can you count on that type of consistent support from those other than your pet? They're probably also giving you huge doses of another Aretha Franklin classic: *Respect*. Get up there and do that next speech, and soak it all up. You deserve it.

*Joy to the World* by Three Dog Night. Now there's an oldie but goodie. Completing speeches, especially ones that get you to one of your goals, is a joy-filled experience. This song always comes to mind when I think of pure, unadulterated joy. It's also a bit of a silly song: "Jeremiah was a bullfrog. Was a good friend of mine."

That reminds me to enjoy myself, no matter how challenging the speaking project may be.

Fellow Toastmasters, make a commitment to reach your speaking goal and keep it – especially if you're within striking distance. How about committing to an additional award? Use theme songs, costumes, meeting snacks or whatever you need. Just make sure you're having a good time staying "In the Mood."

## Powered Toast Man!

by Dave Aronson, CTM, OCL

Free things are good, given the budgets of most Toastmasters clubs. One of the things we can use is Web Hosting. Put them together: free + Toastmasters + web hosting = FreeToastHost.

FreeToastHost provides professional-looking customizable web sites for Toastmasters clubs, with many powerful tools for running the club. Bo Bennett, of the 3Talkers club near Boston, started it in January 2004, and it now hosts web sites for over 5,000 Toastmasters clubs worldwide. Toastmasters International now owns it, but Bo continues to support it, aided by Brian McDonald and Your Humble Author.

For your club to get started, go to <http://www.freetoasthost.org/> and click on Request Your Free Website in the Main Menu in the navigation bar on the left side. Fill in your club number, club name, and contact info on the form, and within about three days, you'll get your club's new URL (something like [example.freetoasthost.net](http://example.freetoasthost.net)),

and instructions on how to customize the site. Now you're ready to use the tools.

Go to your club's new site, and log in as your club's web site administrator. (The e-mail will tell you how.) Now you can add members. The administration page is rather huge, but don't be too daunted. It consists mainly of several sections that, individually, are much easier to comprehend. One of them is a simple form to add a member, or to edit an existing member:

Just fill in the information, and click the "add new member" button. The phone number and e-mail address will not be made public! They are available only to other members of your club, after they log on.

Once there are members in the system, you can use what I consider the "killer app" of FreeToastHost: the duty roster system! This can be used to keep track of roles for upcoming meetings. The remainder of this article will focus on that.

First, let's look at how a normal user sees the system. Go to your club's FreeToastHost web site. Click on Duty Roster in the navigation bar on the left-hand side.

You will see a rather large web page, with day after day after day of rosters. (How did they get there? More on that in a later article.) Once again, this can be quite intimidating, but it's not so bad if you just look at one of the pieces. First, let's look at the very top:

The part about sending e-mail to the club is just a reminder of one of the other nice features of Free-

## 2008 SPRING BUSINESS MEETING

# Proxy Certificate

Club Number: \_\_\_\_\_

Date: \_\_\_\_\_

Club Name: \_\_\_\_\_

The undersigned designates the following named individual as proxy for the District 27 2008 Spring Business Meeting

Printed name of Proxy

Printed Name of Club President or Vice President Education

Signature of above officer

## Instructions

The President and Vice President Education (VPE) of every club each gets one vote at the District Business Meeting. If either the President or VPE will be at the Business Meeting, then you don't need the proxy. However, if you're not absolutely positive that one of these two officers will be there, then:

1. Print off this proxy.
2. Have the President or VPE sign it.
3. Give it to a member of your club who is going to the Spring Conference.
4. Have that member present it at the Credentials Desk and they'll be given the two voting slips.

ToastHost, the e-mail list. All members are automatically subscribed to it.

The signup sheet you get from the link is a spreadsheet (just HTML, not Excel). This is very useful for planning.

But how do the names get there? The people may have put their own names in there. (They could also have been put there by someone else, but that's an advanced topic, for another article.) Let's return to the page of rosters and see how that works, on an individual day's roster, as seen by a normal user:

Once again, this can be rather intimidating, but let's break it down into pieces and look at them individually. The top piece lets you do two things.

First, you can send the roster to the whole club, with a note attached. This is a great way to tell the club "Hey, we still need a General Evaluator! Someone please sign up!" or "Here are the assignments for the meeting of June 5. Please check it to make sure you can show up to do what you've been assigned." It goes to the club e-mail list, mentioned above. The note is only attached to this one e-mail. To attach a more permanent note, use the box at the bottom.

Second, you can print out the roster. However, I really don't like the format it uses, and there are some very complicated features there, so I'm not going to go into detail on that. Suffice it to say, it's there if you want to use it, but I recommend not.

The rows with duties in them are the meat of it. They let you sign yourself up to do a role, and remove

yourself from that role. There are very few things you need to remember about these, and it's all very intuitive. To sign up for something that's available, just click where it says "Available." If someone's already signed up for the role, their name is there instead. The envelope icon to the left of the name, lets you e-mail them. Lastly, if the person is you, your name is also a link. Click it, and you remove yourself from that role.

For instance, if Suzie Speaker clicked on her name next to Speaker #2, that would change to say "Available" instead. If she clicked on that, it would once again say Suzie Speaker.

The duty rows will also look a little different in rosters past the first. They will not have the role explanations, since you can refer to the first one.

The bottom piece allows you to attach a more permanent note to that date's roster. This is useful for telling the club when you're going to be out, what the theme is, a change of time or place, or anything else. It stays until the note or the roster is manually deleted. If you just wanted to send the roster out with a note attached, that doesn't need to stay with it, you can use the box at the top.

All very simple, right? Congratulations, you now understand the vast majority of the most important part (in my opinion) of FreeToastHost!

Some of you might see it slightly differently, though. Above each day's roster, you might see a pair of links saying "Edit/Delete this roster" and "Insert new

roster below." In this case, you also won't see "Available" next to the roles, and your name won't be a link. What does all that signify, you ask? It means that you are allowed to edit the rosters. That is an advanced topic for another article. For now, if you see it that way and want to add or remove yourself, use the Edit link...but be careful!

Coming next time: how to edit these rosters, which is very useful for VPEs and TMOs.

## Useful TI Web Sites

TI's web site has a wealth of information for your club. Among the guides you can find are [How to Build a Toastmasters Club](#), [Membership Growth](#), [How to Rebuild a Toastmasters Club](#), [Let the World Know](#), a guide to club rescue supplies, video clips, and fliers.

## Forward into the Spotlight

## District 27 Spring Conference- May 24, 2008



### DISTRICT 27 TOASTMASTERS

Heath Suddleson, DTM  
District Governor  
d27gov@d27tm.org

Lillian Cooke, DTM  
Lieutenant Governor Education and Training  
d27lget@d27tm.org

John Lesko, DTM  
Lieutenant Governor Marketing  
d27lgm@d27tm.org

www.d27tm.org

## Conference Registration

The Spring Conference will be held Saturday, May 24, at the Crystal City Marriott, 1999 Jefferson Davis Highway, Arlington, VA 22202. To register, complete this form and mail with payment to Alfreda Clark, 300 Yoakum Parkway #1216, Alexandria, VA 22304. Checks should be made payable to District 27 Toastmasters. To contact Alfreda, call 703.823.5340 or write d27tmbiz@yahoo.com.

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

First Time Attendee?  Yes  No

Home Club: \_\_\_\_\_

Club Number: \_\_\_\_\_

Home District: \_\_\_\_\_

### REGISTRATION TYPE AND FEE

- Conference Only  
\$45 (\$50 after May 10)
- Conference and Lunch  
\$80 (\$85 after May 10)
- Conference, Lunch, and Dinner  
\$125 (\$140 after May 10)

### MEAL SELECTION

Lunch

- Chicken Piccata
- NY Steak
- Mushroom ravioli

Dinner

- Chicken Florentine
- Salmon
- Roasted vegetable cannelloni

### CONTESTANTS ONLY

Representing Division \_\_\_\_\_

- Evaluation Contest
- International Speech Contest

### Spring Conference Schedule

- 7:00 AM Registration Begins
- 8:00 AM First Timers Welcome
- 8:30 AM Conference Begins
- 9:00 AM Educational Sessions
- 10:15 AM Evaluation Contest
- 11:45 AM Lunch
- 1:30 PM General Session with International President  
Chris Ford, DTM,
- 3:00 PM Hall of Fame
- 4:30 PM Business Meeting
- 6:00 PM International Speech Contest
- 8:00 PM President's Dinner